

POCONO MOUNTAIN ARTS COUNCIL
MEETING OF JANUARY 4TH, 2007

OFFICERS: PRESENT

PRESIDENT Marie Ferreris
VICE PRESIDENT Valerie Sagheddu
SECRETARY Millie Bishop

OFFICERS: ABSENT

TREASURER Fran Ferguson

MEMBERS PRESENT:

Claire Abbazio
Jane Brown
Marion Colvin
Dan Ferguson
Donna Israel

Catherine Schratt
Carl Silvertein
Ann Sorenson
Joann Stratakos
Myra Trumpaitsky

CALL TO ORDER:

Out President Maria Ferreris called the meeting to order at 7:05 PM. followed by the salute to the flag.

NEW MEMBER:

Jane Brown, Joann Stratakos and Myra Trumpaitsky introduced themselves and in return all present reciprocated.

MINUTES OF December 7th, 2006:

Secretary Millie Bishop presented the minutes. A motion was made to dispense with the reading. Donna Israel made a minor correction, should read as follows. The Weiler Corporation's donation is under consideration. Donna Israel made a motion to accept the minutes, as amended, second and carried.

TREASURER'S REPORT:

Dan Ferguson presented the Treasurer report in Fran Ferguson absence.
Total Cash Receipts for the Month of December was as follows: Dues \$100.00, Pocono Manor Show \$100.00, Comm. Art Sales \$231.20. TOTAL INCOME \$431.20
Total Cash Disbursements for December was: Skytop Show \$56.09
TOTAL EXPENSES <\$56.09 >

Total Income for December 2006 \$375.11
AS OF DECEMBER 31TH, 2006 WE SHOW A BANK BALANCE OF \$10,506.06
Motion to accept Treasurer's report was made by Catherine Schratt was second and carried.

Dan also presented an end of year trial balance.

PRESIDENTS REPORT

Maria Ferreris reported she sent Thank You letters to the musicians that performed at the Skytop Show. She also mentioned she wants to create a committee for Press releases, Fliers and Posters etc. for all shows. This motion was not accepted by members present, as we have a Publicity Director Gita Rash.

Maria also reported on the exhibition we want to have at Northampton Community College. After writing to the Dean of the college and sending him E-Mails he has not replied.

Marion Colvin suggested Millie Bishop write a letter to the Dean of the college. Millie Bishop agreed to write and will get all information from Maria.

FUND RAISING DIRECTOR:

Donna Israel stated if anyone is interested in a Workshop you should send her an E-Mail with detailed specifications on what you would do.

Donna is working on getting a few more donations. The Weiler Corporation is interested in our Rotating Gallery.

SPECIAL COMMITTEES:

CHILDRENS ART SHOW to be held at Advanced Radiology, February 5th to March 30, 2007. This show will be chaired by Barbara Haggert and Cecilia Primero. This will be our second show. Maria Ferreris reported that certificates of merit will be given to all children who participate in the show.

SHAMROCK BALL:

This will be held on March 24th, 2007. Chair Marion Colvin will meet with Dan Ferguson to get the information from past shows. Some recommendations have been made to have it at Daniels and have Ron Richardson's Music. Marion will contact them and also look elsewhere.

BORO HALL SHOW:

Dan Ferguson stated the Borough did nothing to promote the show. Dan recommended to the Chair Marion Colvin would she consider holding the show elsewhere. Pocono Township, Barrett Township or Jackson Township were named. Marion will meet with Dan to get the names and addresses of contacts for these townships.

SPRING SKYTOP SHOW:

This show will be in April or May, date not set. They also need a volunteer to chair this show.

DIRECTOR OF PROGRAMS:

Need a Volunteer. He or She will be responsible to contact and arrange where the shows will be held and carrying out the directions of the Board and Officers.

VISUAL ARTS DIRECTOR:

Need a Volunteer. He or She will be responsible for developing, arranging shows of members visual art work and carrying out the directions of the Board and Officers.

PUBLICITY DIRECTOR:

Gita Rash was not present.

ADVERTISING:

Our new member Joann Stratakos reported on the LOCAL FLAIR MAGAZINE. In the December 2006 issue she collaborated with someone else and put a 3x3" Ad. This is one way to promote your self by putting an ad in the magazine. Use your own logo and layout. The magazine will charge you a fee according to the size ad you want.

SKYTOP SHOW:

Chair Catherine Schratt reported the show made a profit of \$3,023.94. Catherine also made a motion to discuss giving something to Skytop and Mountain top a plaque or bowl to show our appreciation at our next meeting. This was second and carried.

WEB SITE:

Carl Silverstein stated we will build up our image by putting information regarding shows on the web. He urges all committee chairs to give him Date, Time, Location and type of Art to be exhibited. He can also sell individual art work. He will get a 20% commission on all sales originated on the web.

Carl also made a motion to discuss the Web Site and Web Site Profits at the next meeting. This motion was second and carried.

ADJOURNMENT:

Dan Ferguson made a motion to adjourn at 8:55 PM, this was second and carried.

SUBMITTED BY:

Millie Bishop

**Millie Bishop
Secretary**