



ARTiFacts

Pocono Mountain Arts Council

February 2007

Brrrrr!! Winter greetings to all! As I write this, our president, Maria Ferreris, is exhibiting her paintings in her home town in Puerto Rico, which I'm sure is a bit warmer than the Poconos right now. And although some may wish to be spending their time sitting by the fire sipping a cup of hot chocolate with marshmallows and whipped cream, many of our members have been hard at work planning an exciting year of events for PMAC. Like a snowboarder coming down the slope, we have had a few bumps on the trail, but thanks to many of our dedicated members, we are on track and ready to go forward with great momentum!

You should have all received your invitation and reservation form for the Celebration of Spring at The Chateau at Camelback. Another form is included here for you to copy and distribute, but please hurry, the RSVP deadline is March 10th. This should be a wonderful fundraising event for PMAC and we hope everyone will help to promote this event to ensure it's success! Check your mail this week for your invitation to participate in Sanofi Pasteur's Meet and Greet to be held on May 11th. I heard this was a fabulous event last year so we look forward to another great opportunity there. Deadline for submissions is March 30th, so mark your calendar! Also, we are pleased to announce the Art Springs Eternal show at Skytop on May 12 - 13th. The shows at Skytop are exquisite! The beautiful setting is a perfect backdrop for the fine group of artist that we are!! Please review the enclosed application and return if you would like to participate. We have many more events planned for the rest of the year and will let you know more as the dates approach. We are also excited to share with you our new "Professional Growth Series" to be held after our monthly meetings (see below for more info).

For a relatively new group, we are truly blessed to have so many wonderful programs on the horizon, and so many wonderful people to share them with. I would like to personally thank all those who have dedicated their valuable time to ensure the stability of our programs for the enjoyment of our members and our community. We are a membership driven organization, for the artist, by the artist. We encourage the involvement of all our members and welcome all who wish to join. PMAC is always in need of volunteers for various tasks and appreciate any offering of help whether its making some phone calls, writing letters or being on a show committee. Everyone can do something and with the contributions of all our members, no matter how great or small, we will continue to grow, flourish and inspire others by making our world more beautiful through the arts!

Valerie Sagheddu
Vice-President

As many of you know, June Schott, is no longer our Visual Art's director. What you may not know, especially our new members, is the incredible amount of time, effort and energy June has so generously given to help build this council into what it is today. It is no exaggeration to say we would not be where we are today without her immeasurable contributions to this organization. She is personally responsible for my becoming a member and I have heard countless others say the same. There are not enough words to express the gratitude we owe this remarkable woman for her leadership, dedication and enthusiasm these past three years, so I will just say one word then...THANKS!!

Rotating Gallery Schedule for Feb/Mar

Advanced Radiology Services

Home School Children

ESSA Corporate Center

*Jane Bland
Pat Transue
Sally Millspaugh
Joan Sayer*

ESSA Bank & Trust

Marcia Flammonde

Keller Williams Real Estate

Closed due to fire

PNC, Mt. Pocono

Rocco Negri

Penn Security

Rocco Negri

State Farm

Val Vigliotti

Landsdowne Insurance

Terry Quinn

Oak Ridg Construction

Linda Munson

sanofi pasteur

*Marcia Flammonde
Matt Abas*

Tobyhanna Depot

Currently remodeling

Richard Henry Construction

Sigrid Wilshinsky

*Space available for Apr/May
Interested artists please contact
Dee Kasarda at 646-0399.*

Need a Telephone Number?

Call Treasurer Fran Ferguson at 570-839-7227 if you need a member's telephone number. The printing of our list has become too cumbersome. We are considering ways to make our list available on-line if we can assure confidentiality. Look to future issues for an update.

Welcome New Members

We wish to extend a warm welcome to all the new members who recently joined us:

Armando Baez
Karen Bischof
Howard & Ruth Deis
Eileen E. Detweiler
Sally Wiener Grotta
Bruce & Carol Hiatt
Mary Elizabeth Kester
Amy Long
Sharon Long
Gloria & Daniel McDavitt
Mary Pitcher
Joyce Rymond-Powell
Joan Sayer
Donald Sharpe
Rose Shiner
Carl Silverstein
JoAnn Stratakos
Sigrid Wilshinsky

We would especially like to thank new member, Carl Silverstein, for volunteering to oversee our website. We are delighted to have his expertise to help update and improve our site.

We would like to extend a warm welcome to all of our new board members. We value their participation and interest in our council and look forward to working together as we continue to grow and move forward.

FRAMING

*D R's Custom Design Framing
and Art Galleries*

730 Main Street, P.O. Box 10000

DOROTHY B. SCHIFF

570-478-7686
570-646-0519

Show Talk by June Schott

I personally want to thank Maria Ferreris and Valerie Sagheddu for meeting with me to delve into our programs. I appreciate their energy and sincere commitment to the professional growth and development of the council. Also, I must thank all the council members who have been so supportive and helpful thru the years.

December marks the third year since Val Vigliotti asked me to be the "Visual Arts Director", 'for a year'! Looking back, it has been a very intense and, more often than not, an all-consuming time as I worked toward developing the many programs for the artists of PMAC. I am so grateful that I had been exhibiting in the Poconos for a good many years prior to the establishment of our council and came to know so many artists up here, for it was this core group of artists that I called upon to initiate many events. My task has been very rewarding, not only in the actual realization of so many viable events, but even more so, in finding the acceptance and appeal of these programs for local artists was realized with a growth from the two or three artists that had attended PMAC's original meetings to our now present one hundred eleven exhibiting artists and still growing!

All the more, I feel most fortunate because, through my work for the council, I have really come to know the vast majority of our members... and it has been my great fortune to have made some 'life long friends'. I am quite relieved that my time has come to take a back seat, 'a sabbatical' if you will. Really looking forward to getting 'back' into retirement. I absolutely need time to focus on family and eventually get back into a 'serious' program in the pursuit of further professional growth as an artist.

In order to help me realize these personal goals, I am asking members to direct PMAC questions and comments to the officers and/or the chairpersons of specific events whose names and contact numbers are listed on Page 7 of this newsletter; at the conclusion of your welcome letter; and on our web site. I really appreciate this thoughtful consideration and, it is with great confidence, I wish you and the council the very best for years to come.

Thanks so much folks! It's been a pleasure... Carry On..!

Professional Growth Series

PMAC will be offering a "Professional Growth Series" intended to educate and inspire members in various topics of interest. These workshops and "critique" nights will take place after our monthly meetings and all are welcome. Please let us know if you have any ideas or suggestions for future workshops, or if you have a skill or informative topic you would like to share with the group. We hope many of you will attend our monthly meetings and take advantage of these great workshops!

Tentative schedule as follows:

March 1, 2007 Given by June Schott

"Tips and Tools" for the at-home framer. Professional artist, June Schott, will be demonstrating framing techniques, targeting those who use ready made standard size frames, but will also provide information on working with irregular sized pieces. She comes with suggestions for both framing and mat cutting.

April 5, 2007

"Self Critique by Membership" Members may bring one or two pieces of artwork, perhaps ones you may be having trouble with, and let us cast some fresh eyes on it. Artists who have engaged in this process before have been very satisfied and stimulated with the process.

May 3, 2007 Given by Valerie Sagheddu

"Pricing Your Artwork for Profit" Are you giving your work away??

June 7, 2007 Given by Sally Grotte Weiner

"Q&A on Digital Photography" Presented by professional Photographer and writer.

The Pocono Mountain Arts Council meets every first Thursday of the month at 7pm at the Coolbaugh Historical Museum Wills Mansion, Rt. 611, Tobyhanna (Coolbaugh Township Office Complex - To the right of the Pocono Mountain Library)

We are delighted to announce that Skytop Lodge has extended us an invitation to present another art show at their fine resort - this time for Mother's Day weekend. The show will be open to both artists and craftsmen, and we invite you to apply. The show will be juried. As with our November show, we want to make this one a "sparkler" and build it into an annual event, one that the community can look forward to for diversity, quality and fresh, new work. Committee Chair for the show is Catherine Schratt - 570-595-3157.

Pocono Mountain Arts Council's
INFORMATION & REGULATIONS SHEET FOR

"ART SPRINGS ETERNAL"

A Fine Arts-Fine Artisans Show and Sale

Hosted by Skytop Lodge, at
The Executive Conference Center at Skytop
Route 390, Skytop, PA

Saturday, May 12th 10 AM to 5 PM

Sunday, May 13th 10 AM to 4 PM

We're delighted to enclose information and an application form for our second spring show at Skytop Lodge. We are putting on this show at the express invitation of Skytop management, and want it to surpass last November's show! Again we would like this event to include a diverse representation of fine work from our artist/artisan community for the public's appreciation, and to become a respected annual venue for the exhibition and sale of fine work.

SPECIFICS:

- **FEES:** Show fee will be \$40.00 for Pocono Mountain Arts Council members; \$60 for non-members*. (*Non-members may purchase an individual membership for \$25)
- \$10 of this fee will go to the arts council's general fund; the other \$30 will be applied to advertising and promoting this show.
- **COMMISSIONS:** A commission of 5% of your sales will be required. This must be paid at the end of the show on Sunday and goes directly to the arts council's general fund.
- **APPLICATIONS:** Submit completed application, 3 photo images (minimum size, 4" by 6") representative of your work, a check for your entrance fee made payable to Pocono Mountain Arts Council, and a self-addressed, stamped envelope.
- **ACCEPTANCE:** Acceptance into the show is subject to review of photos, and at the discretion of the Skytop Show Committee. There are space limitations; consider applying early. All artists will be notified by mail, and a full refund of your entry fee will be made if your work is not accepted for the show.
- **PENNSYLVANIA SALES TAX:**
Please note that if the product you sell is subject to the laws of Pennsylvania regarding the collection and remittance of PA Sales Tax, it is your responsibility to collect and remit these taxes in accordance with the law.
- **BOOTH SIZE:** Booth size: Approximately 10' by 8'
- **SET-UP TIMES:** Friday, May 11th, 2:00 - 6:00 PM and Saturday, May 12th, 8:00 AM - 9:30 AM
- **MISCELLANEOUS:**
 1. Professional presentation is required
 2. Prices are to remain stable throughout the show; no advertised discounts.
 3. Exhibitors who are only exhibiting on Saturday must breakdown after the close of the show that day.
 4. Exhibitors must keep their booths open until the end of the show; no early breakdown permitted.
- **DEADLINES:**

Applications must be received no later than Monday, April 2nd.

Letters of acceptance or non-acceptance into the show will go out Friday, April 13th.

**APPLICATION FORM - Pocono Mountain Arts Council's
"ART SPRINGS ETERNAL"
at The Executive Conference Center at Skytop -Skytop, PA
Saturday, May 12 - 10 AM to 5 PM & Sunday, May 13 - 10 AM to 4 PM**

To apply send:

1. This completed, signed and dated application form.
2. Appropriate entry fee -\$40.00 per booth for Pocono Mountain Arts Council members; \$60 per booth for non-members. Checks should be made out to PMAC. {Non-members may purchase a membership for \$25.}
3. Three non-returnable photos representative of the work you will be exhibiting (min.size of photos: 4" x 6").
4. Self-addressed, stamped envelope.
5. Completed application, check, photos, and SASE all due no later than April 2nd.

MAIL TO: Catherine Schratt PO Box 156 Skytop, PA 18357-0156

Name _____ Phone _____

E-mail _____ Medium _____

Address _____

For the show program – give us one sentence describing your work: _____

Your needs for the show: Draped tables will be supplied, as requested below. One chair per booth will be supplied. Booth size will be approximately 10' wide by 8' deep.

Days you will be exhibiting: _____ Sat/Sun _____ Only Saturday
(entry fee and commissions due are the same for "only Saturday" as for both days)

_____ of booths required (maximum is 2) Total booth/entry fee enclosed \$ _____

_____ of draped 6-foot tables # _____ of draped 8-foot tables

_____ access to electrical outlet? (Please bring your own extension cords)

Important dates: April 2nd is the deadline for applications to be received. April 13th is the date for notifying applicants if they have been accepted for the show.

*****Please note that in addition to the entry fee, PMAC will charge a 5% commission on all sales, payable at the end of the Show.**

*******As part of attracting Skytop's guests to the show, we will set up a greeting and display booth in the main lobby at Skytop. We will improve this display over November's display to make it attractive and effective. We need volunteers to work the booth. If you can help with this for an hour during the show, please indicate here. _____ yes, I can help!**

*******To generate interest in the show, and \$\$\$ for the Arts Council, we plan to hold door prize raffles of donated items throughout the day (hourly if possible, and winner must be present to win). If you are willing to donate a raffle item, please indicate here. _____ yes, I will donate**
If yes, please indicate size of item so that we can have adequate display props on hand. **Size is:**
_____ **Thanks!**

ARTIST'S RELEASE AND HOLD HARMLESS FORM

I have read and do understand the attached Information & Regulations material for exhibiting my work in PMAC's Skytop Holiday Arts Festival. I agree to insure my work at my own expense, and do not hold the Pocono Mountain Arts Council or Skytop Lodge Corporation (dba Skytop Lodge) responsible for damage or loss during the exhibition.

Print or Type Name _____

Signature _____

Date: _____

Celebration of Spring (formerly the Shamrock Ball)

March 24, 2007

The Chateau at Camelback

300 Camelback Road, Tannersville, PA

Cocktails @ 6pm - Cash Bar

Dinner Served @ 7 pm

Dinner Choices:

Roast Sirloin of Beef - Chicken Franchise - Pasta Primavera
Includes Soup, Salad, Vegetable, Potatoe,
Rolls, Butter, Coffee, Tea & Dessert

Door Prizes & Raffle

Entertainment by Franklen Poole - Music & Dancing until 11pm
Shirt & Tie Event - Seating is Limited

Donation \$40 pp or \$75 per couple

RSVP by March 10th

To reserve tickets, please return this portion with check or money order payable to the Pocono Mountain Arts Council, and remit to: Millie Bishop, 3091 Emerald Blvd., Long Pond, PA 18334. (Donation is non-refundable)

Name(s) _____

Address _____

Phone () _____ Email _____

Please check one: Mail Tickets _____ or Hold Tickets at Door _____

Dinner Choices (how many of each) Beef _____ Chicken _____ Pasta _____

No. of Tickets _____ Amount Enclosed _____

THANK YOU FOR SUPPORTING THE ARTS

List of Contact Persons for PMAC Programs

Rotational Gallery	Dee Kasarda	646-0399	Kasardarts@epix.net
Website	Carl Silverstein	350-1589	carl@silverstein.com
Children's Programs	Barbara Haggett	972-5554	bhaggett@ptd.net
Sanofi Pasteur Programs	Lurene Nalielny	676-3886	ltak@verizon.net
Skytop Spring Art Show	Catherine Schratt	595-3157	cate@catejewelry.com
Mt. Pocono Borough Hall Show	Marion Colvin	646-3741	marcol@epix.net
Coolbaugh Celebrates	Maria Ferreris	606-3715	Mrferreris@yahoo.com
Coolbaugh Twp. Historical Assoc. Show	Dan Ferguson	839-7227	frandan1986@yahoo.com
Mountaintop Lodge Show	Chairperson Needed!!		
PMAC Member's Show @ Clymer Library	Millie Bishop	646-3195	Donmil@epix.net
Photographer's Show @ Clymer Library	John Godkin	856-4745	johnkin@msn.com
Skytop Pre Holiday Show	Catherine Schratt	595-3157	cate3157@ptd.net
Pocono Manor Thanksgiving Show	Nancy Snyder	839-9966	snyder28@ptd.net
Celebration of Spring	Millie Bishop	646-3195	Donmil@epix.net
To be the Featured Artist in the Journal	Valerie Sagheddu	972-7939	apostleart@epix.net
To place an article in ARTiFacts	Cathy Yoost	646-1148	cyoost@aol.com

Keep in Mind

Please keep the following people in your thoughts and prayers: Dee Kasarda's sister, Marge, who is dealing with a serious matter of health; Marion Colvin, who had a death in the family; and we are pleased to hear that both Barbara Abas and her husband Matt are on the mend and feeling so much better.

HELP WANTED

Although we have many wonderful volunteers, we still need many more to help. To find out more about the following opportunities to serve, please call Val Sagheddu at 570-972-7939.

- * Someone to help Gita Rash with publicity for the shows
- * Chairperson and committee for the Mountaintop Lodge Show
- * Writers needed for help with the newsletter
- * "Information Manager" for the newsletter and website
- * Volunteer Coordinator
- * Visual Arts Director



ARTiFacts

Pocono Mountain Arts Council
PO Box D
Tobyhanna, PA 18466
www.poconomac.com



OFFICERS

President Maria Ferreris
Vice President Valerie Sagheddu
Secretary John Mercer
Treasurer Fran Ferguson

BOARD OF DIRECTORS

Catherine Schratt Chairman
Jon-Peter Paoletti Vice Chairman
James Frutchey, Jr. Twp. Official
Daniel McDavitt Business Owner
Jake Seip, Jr. Attorney

Upcoming Events

FUTURE MEETINGS : * March 1, 2007 * April 5, 2007 * May 3, 2007
@ 7:00 p.m. Wills Mansion Rt. 611 Tobyhanna

March 24, 2007

CELEBRATION OF SPRING

The Chateau at Camelback
300 Camelback Rd., Tannersville

Cocktails @ 6 pm - Cash Bar
Dinner Served @ 7pm

May 11, 2007

**MEET AND GREET
ARTIST'S RECEPTION**

Sanofi Pasteur
Rt. 611, Swiftwater, PA

(Details coming)

May 12 - 13, 2007

ART SPRINGS ETERNAL

Fine Arts-Fine Crafts Show & Sale

The Executive Conference Center
at Skytop

Hours: Saturday, 10am - 5pm
Sunday, 10am - 4pm

* Editor: Cathy Yoost (cyoost@aol.com) *